# **Privacy Policy Notice**

**The policy:** This privacy policy notice is for this website; www.chunkydesign.com and governs the privacy of those who use it. The purpose of this policy is to explain to you how we control, process, handle and protect your personal information while browsing or using this website, including your rights under current laws and regulations. If you do not agree to the following policy you may wish to cease viewing / using this website.

Policy key definitions:

- "I", "our", "us", or "we" refer to the business, Chunky Design
- "you", "the user" refer to the person(s) using this website.
- GDPR means General Data Protection Act.
- PECR means Privacy & Electronic Communications Regulation.
- ICO means Information Commissioner's Office.
- Cookies mean small files stored on a users computer or device.

## Processing of your personal data

Under the GDPR (General Data Protection Regulation) we control and / or process any personal information about you electronically using the following lawful bases.

- We are registered with the ICO under the Data Protection Register, our registration number is: ########.
- Lawful basis: Consent

The reason we use this basis: The legal basis for the processing of your personal data is your consent and/or any other applicable legal basis, such as our legitimate interest in engaging in commerce and offering products and services of value to you. Any consent you provide may be withdrawn at any time by contacting us via info@chunkydesign.com.

**We process your information in the following ways:** Through opting in to our mailing list, your email address and name is stored in MailChimp (their Privacy Policy can be seen here - <u>http://mailchimp.com/legal/privacy</u>).

**Data retention period:** We will continue to process your information under this basis until you withdraw consent or it is determined your consent no longer exists.

**Sharing your information**: We store your information on a third party platform called MailChimp (their Privacy Policy can be seen here - <u>http://mailchimp.com/legal/privacy</u>).

#### • Lawful basis: Contract

The reason we use this basis: For professional personal data (e.g. business related data).

We process your information in the following ways: Your data is saved on our invoicing platform, Wave (their Privacy Policy can be seen here - <u>https://my.waveapps.com/privacy</u>).

**Data retention period:** We shall continue to process your information until the contract between us ends or is terminated under any contract terms.

**Sharing your information:** We store your information on a third party platform called Wave (their Privacy Policy can be seen here - <u>https://my.waveapps.com/privacy</u>).

If, as determined by us, the lawful basis upon which we process your personal information changes, we will notify you about the change and any new lawful basis to be used if required. We shall stop processing your personal information if the lawful basis used is no longer relevant.

# Your individual rights

Under the GDPR your rights are as follows. You can read more about <u>your rights in</u> <u>details here</u>;

- the right to be informed;
- the right of access;
- the right to rectification;
- the right to erasure;
- the right to restrict processing;
- the right to data portability;
- the right to object; and
- the right not to be subject to automated decision-making including profiling.

You also have the right to complain to the ICO (<u>www.ico.org.uk</u>) if you feel there is a problem with the way we are handling your data.

We handle subject access requests in accordance with the GDPR.

## **Internet cookies**

We use cookies on this website to provide you with a better user experience. We do this by placing a small text file on your device / computer hard drive to track how you use the website, to record or log whether you have seen particular messages that we display, to keep you logged into the website where applicable, to display relevant adverts or content, referred you to a third party website.

Some cookies are required to enjoy and use the full functionality of this website.

Some cookies will be saved for specific time periods, where others may last indefinitely. Your web browser should provide you with the controls to manage and delete cookies from your device, please see your web browser options.

**Strictly necessary cookies** - Some of the cookies on our website are essential in order to enable you to move around the website and use its features.

**Performance cookies** - Some of the cookies on our website collect information about how visitors use the website, for instance, which pages visitors go to most often, and if they get error messages from web pages.

**Functionality cookies** - These cookies allow our website to remember choices you make and provide enhanced, more personal features.

By using our website, you agree that we can place these types of cookies on your device.

Cookies that we use are;

Google (Analytics): \_ga, \_gat, \_XXXX, \_gid
 These cookies are used to collect information about how visitors use our site. We use
 the information to compile reports and to help us improve the site. The cookies
 collect information in an anonymous form, including the number of visitors to the
 site, where visitors have come to the site from and the pages they visited.

More information can be found <u>here</u>.

# Data security and protection

We ensure the security of any personal information we hold by using secure data storage technologies and precise procedures in how we store, access and manage that information. Our methods meet the GDPR compliance requirement.

## **Transparent Privacy Explanations**

We have provided some further explanations about user privacy and the way we use this website to help promote a transparent and honest user privacy methodology.